

A uniquely actionable wealth of omnichannel benchmarking insights

Navigator365™ Cx Benchmark measurements are



Comprehensive

Channel + attributes + overall omnichannel experience



Meaningful

Reach, impact, and frequency as key business metrics



Broad

Direct comparison with up to 6 competitor brands



On point

Robust sample size + well-profiled HCP respondents



Actionable

Brand leaderboards enable easy evidence-based channel prioritization

As part of the Navigator365™ product suite, Navigator365™ Cx Benchmark leverages almost **10 years of industry-leading Navigator expertise** – with a global footprint and unparalleled technology base. Last year we conducted for Navigator365™:

20,000 SURVEYS | IN 40+ COUNTRIES | ACROSS 6 CONTINENTS

More than 50 biopharma companies use Navigator365™ for OCE insights, planning and tracking.

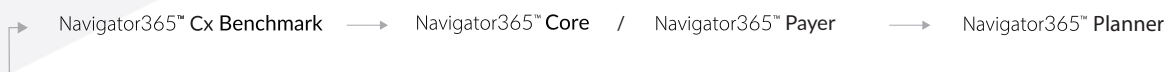
Get in contact

Book a **30-minute exploratory call** with one of our omnichannel experts and learn how **Navigator365™ Cx Benchmark** can help you improve your brand's omnichannel customer experience vs your direct competitors.



Scan the QR-code to learn more or email us at: customercare@precisionaq.com

Navigator365™ REIMAGINE CUSTOMER ENGAGEMENT



Omnitopia™